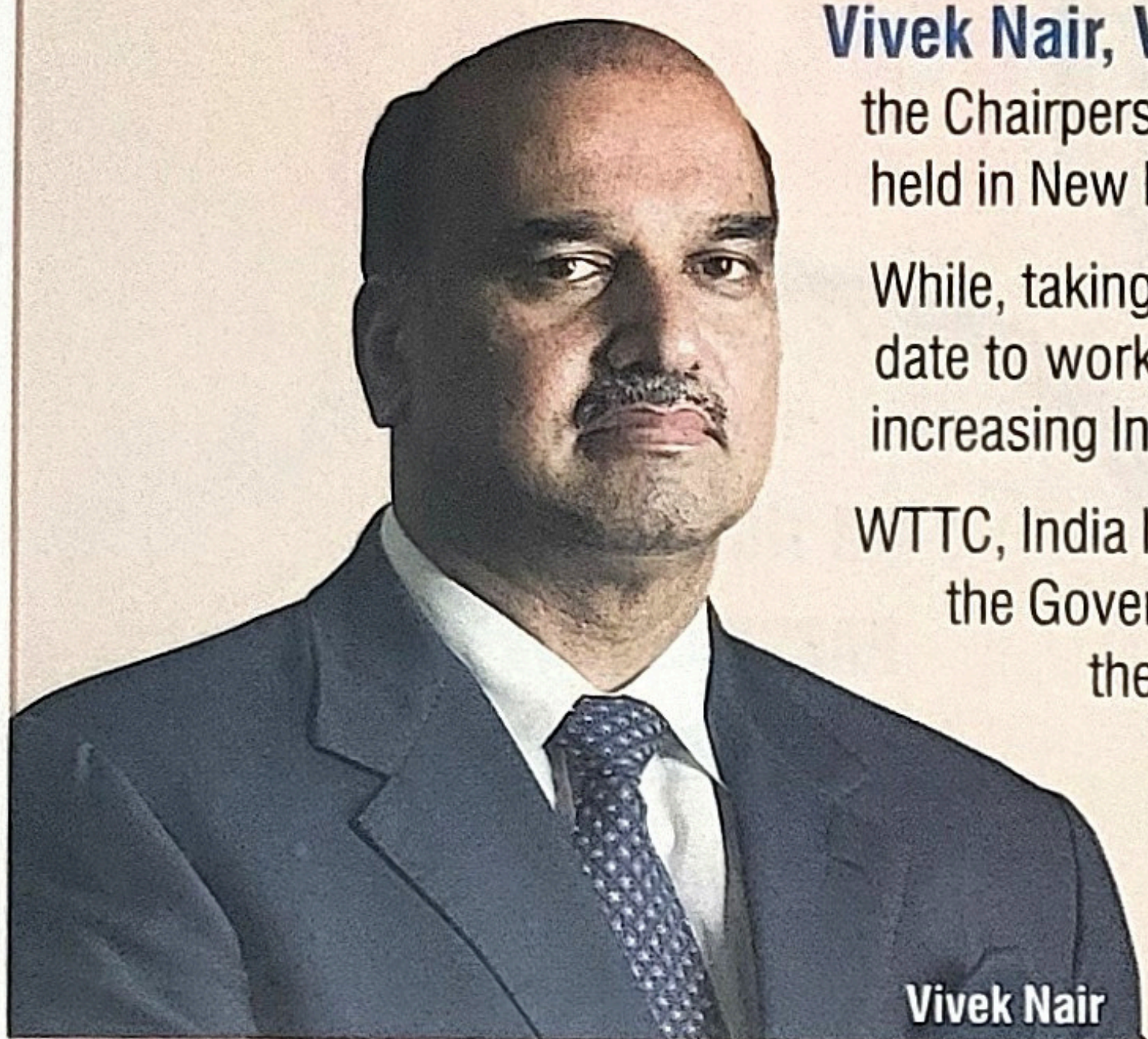


### Vivek Nair takes over as Chairperson of WTTC, India Initiative

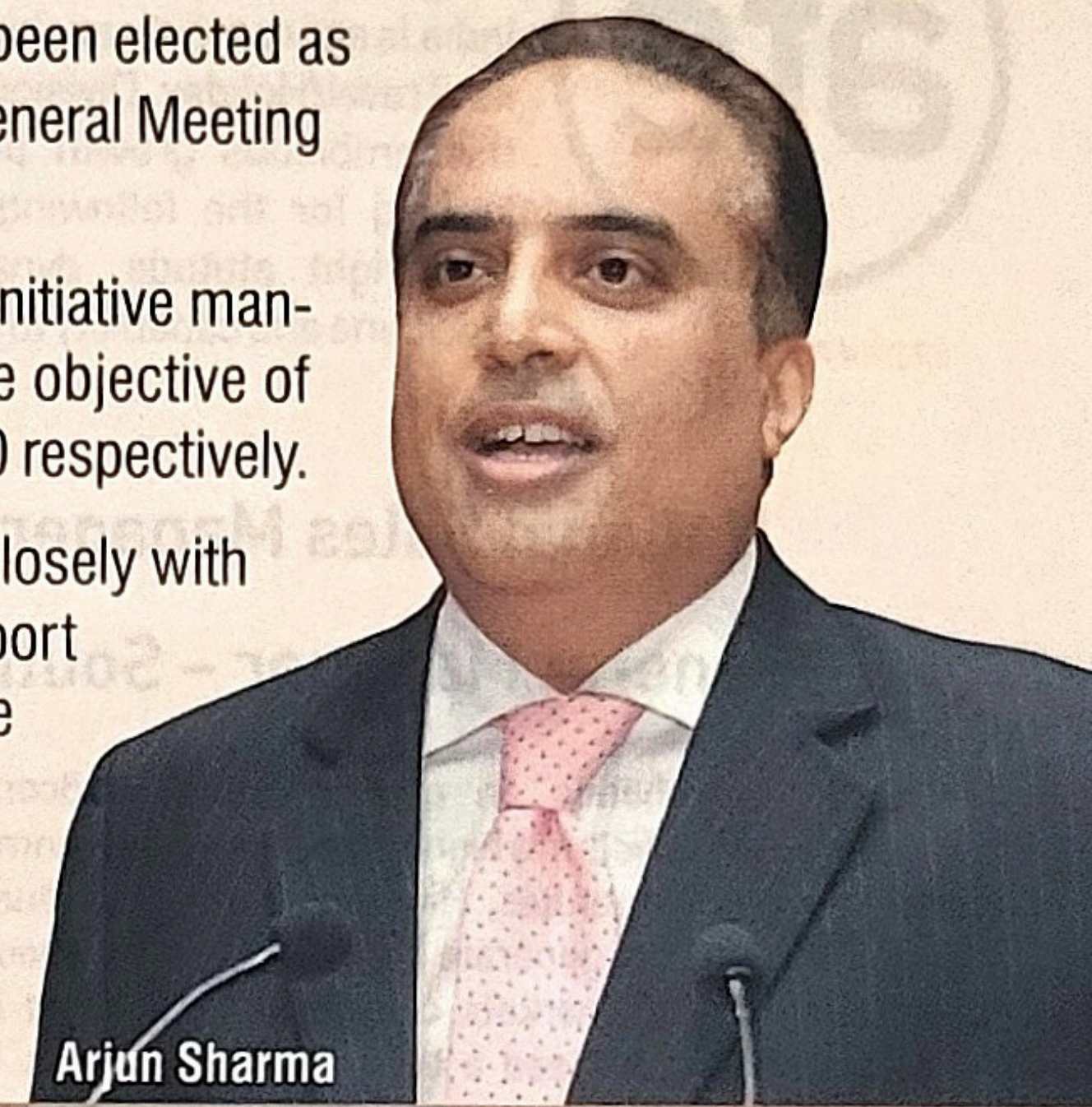


Vivek Nair

Vivek Nair, Vice Chairman and Managing Director, The Leela Palaces, Hotels and Resorts has been elected as the Chairperson of the World Travel and Tourism Council, India Initiative (WTTCII) for the year 2011 at the Annual General Meeting held in New Delhi.

While, taking charge from Arjun Sharma, Managing Director, Le Passage to India, Nair reiterated the WTTC, India Initiative mandate to work closely with the Ministry of Tourism, Government of India and industry stakeholders to achieve the objective of increasing India's foreign tourist arrivals from the present 5.50 million to 10 million and 15 million by 2015 and 2020 respectively.

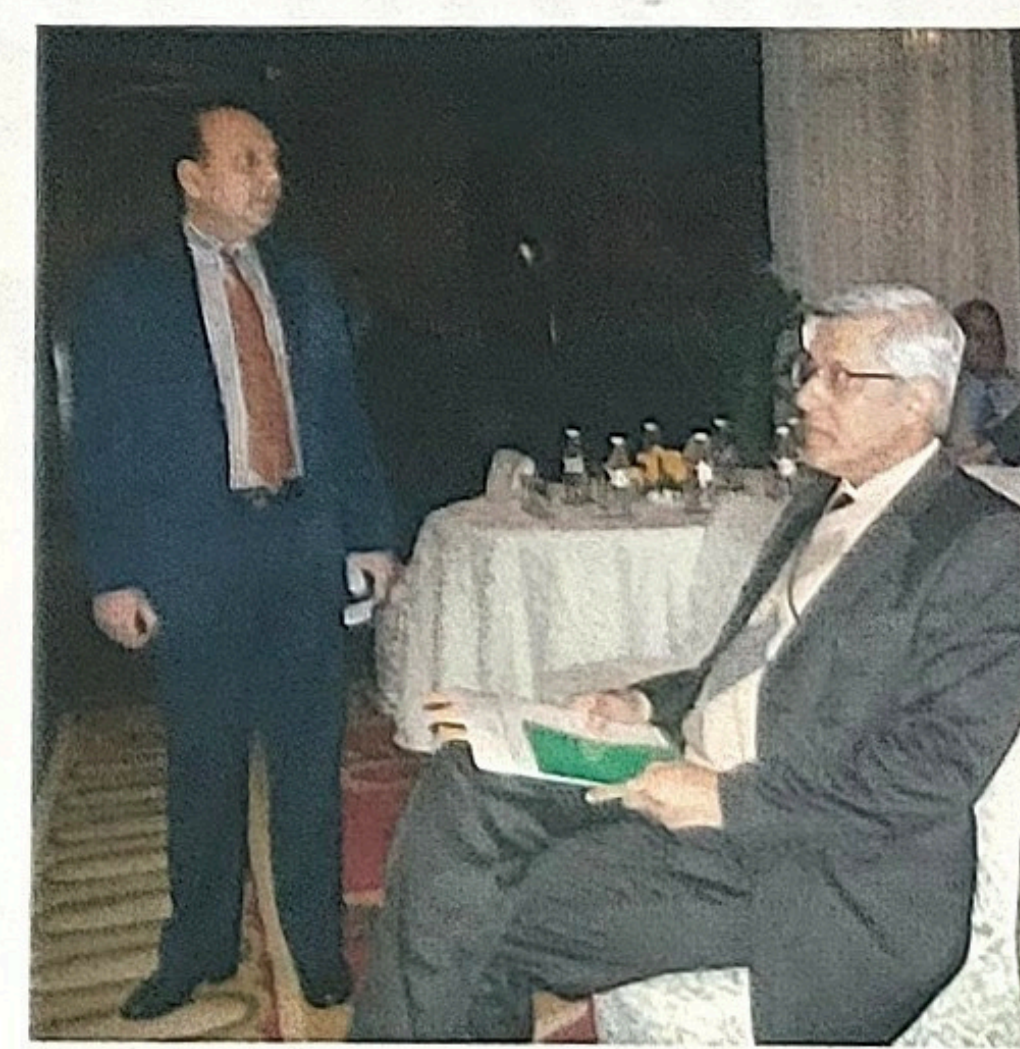
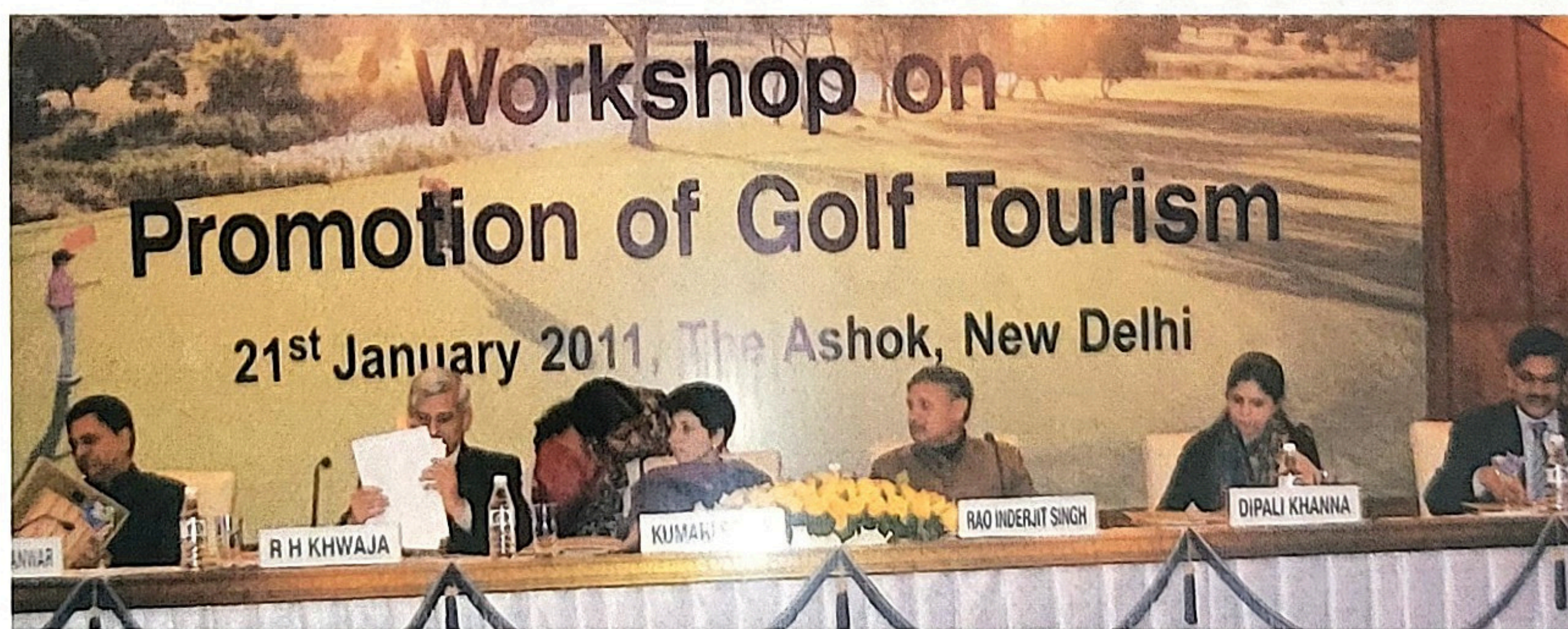
WTTC, India Initiative was launched in the year 2000 with a purpose to unite key players from the Industry to work closely with the Government and other stakeholders. It addresses issues of concern and advocates policy directives to support the development of the travel and tourism sectors. It works to raise awareness of travel and tourism as one of the world's largest industries, employing approximately 220 million people and generating over 9.4 per cent of the world's GDP. Currently tourism is India's largest employment generator with 49 million people, which constitutes 9 per cent of the country's workforce.



Arjun Sharma

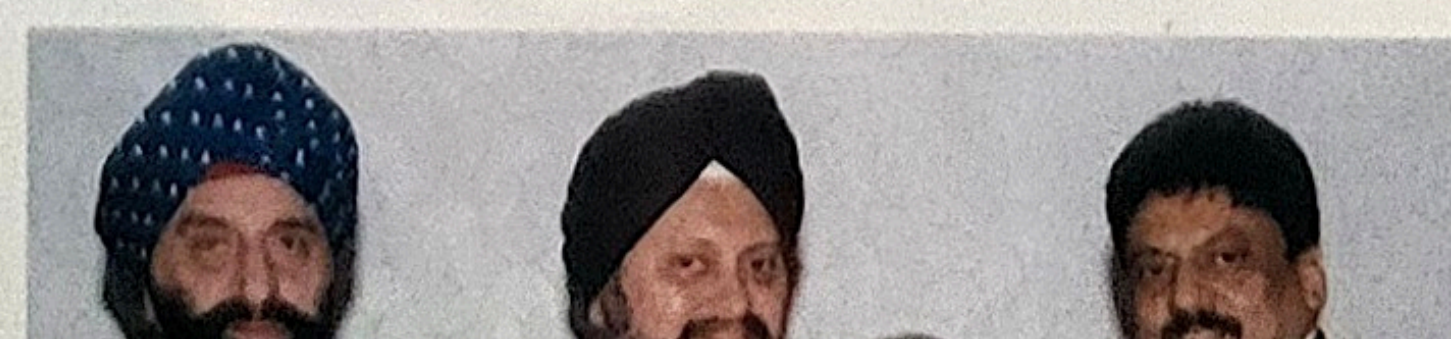
## MOT fast-tracks formulation of guidelines on Golf Tourism

To formulate guidelines on tapping the international and domestic potential of Golf Tourism, along with exploring the linkages with the hotel industry and MICE sector, the Ministry of Tourism organised a national workshop of stakeholders in New Delhi on January 21.



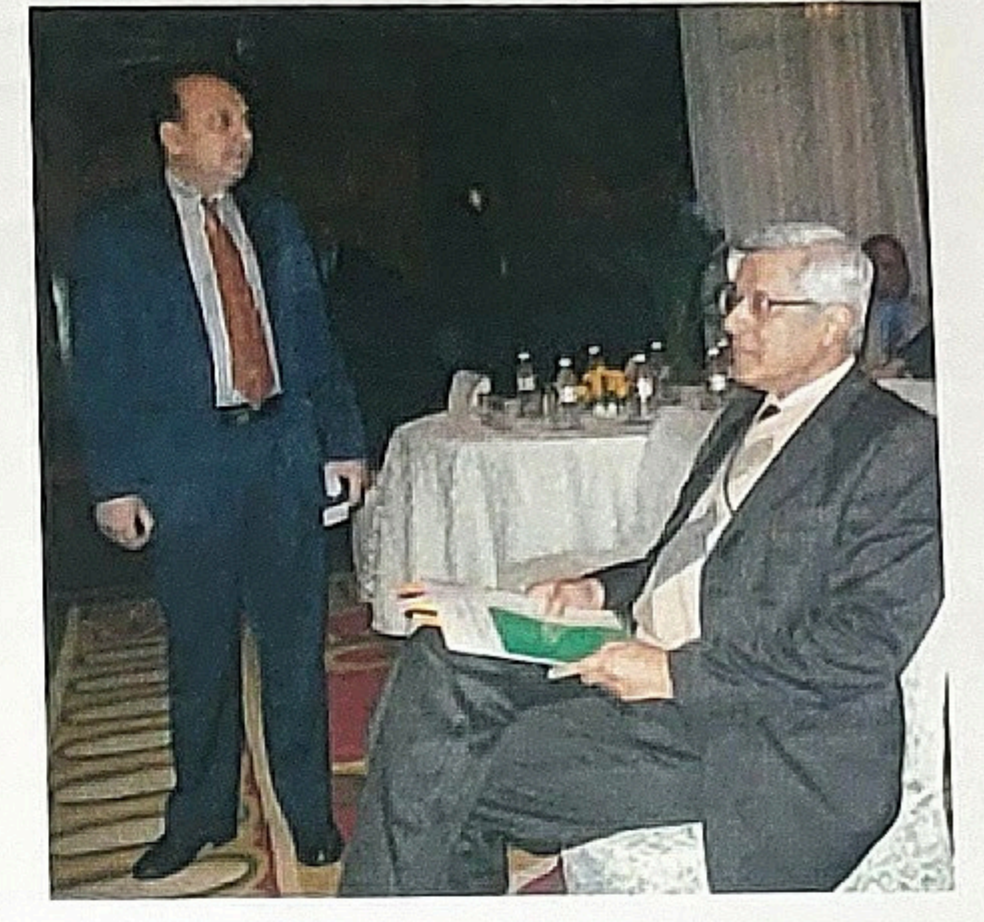
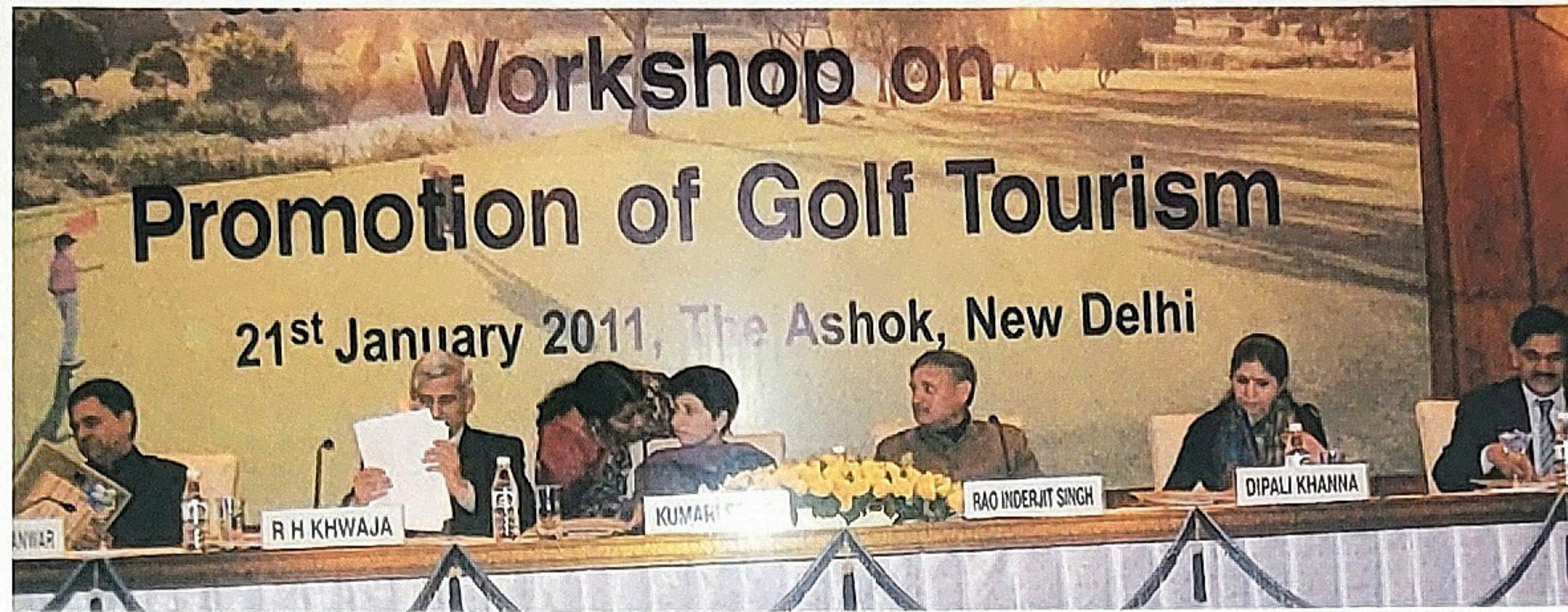
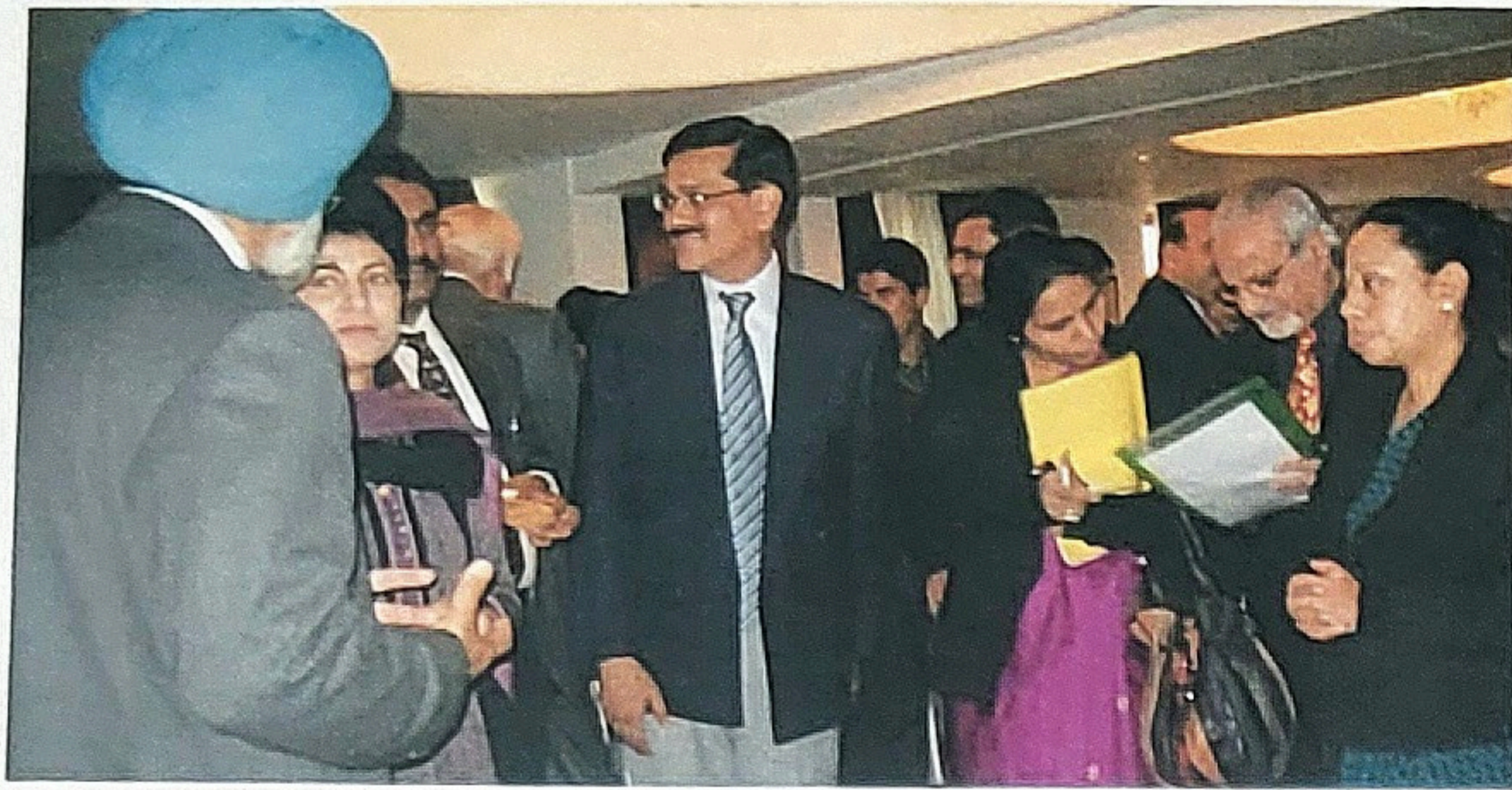
## TAAI Northern Region hosts its monthly meeting

TAAI Northern Region hosted its meeting at the Park Hotel in New Delhi. Punjab National Bank, which celebrated January 2011 as Travel Agents' Month, made a presentation to TAAI members followed by an introduction by Sandeep Kulshrestha, Professor and Head, IITTM regarding skill certification programme for service providers in travel sector by Ministry of Tourism.



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# Fiji aims to double Indian arrivals this year

With an aim to double Indian arrivals this year from 4000 in 2010, Fiji Tourism recently organised a multi-city roadshow in India. Delegates from Air Pacific Airlines, Sonaisali Island Resort, Musket Cove Island Resort, Tanoa Hotel Group, Rosie Holidays, Tour Managers and Fiji Tourism visited Mumbai, Chennai and New Delhi.

