

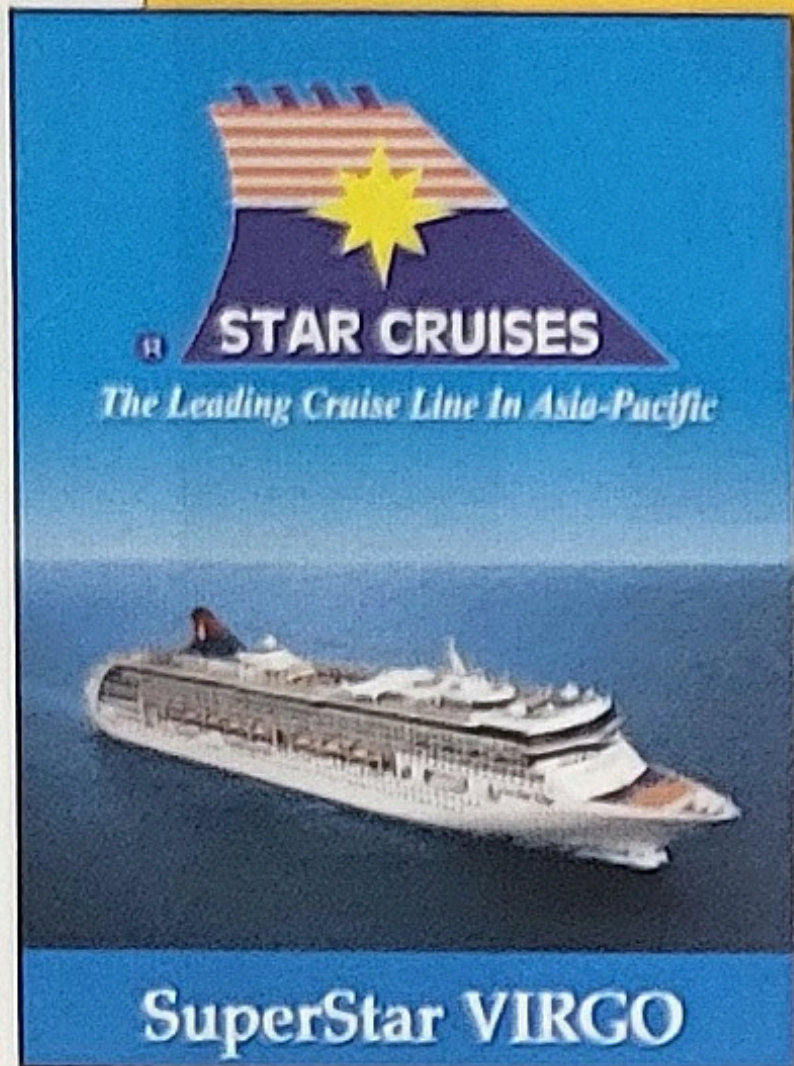
1 IN CIRCULATION & READERSHIP

SOUTH ASIA'S LEADING TRAVEL TRADE FORTNIGHTLY

ddppl.com

TRAVTALK

travtalkindia.com



Published from: ★ India ★ Middle East



Hum Honge Kamyab!

TT BUREAU

The FICCI Domestic Tourism Conclave took off to a great start with a full house.

"Tourism in this country is not part of the economic or political agenda. States like Goa and Kashmir have grown because of their inherent qualities. The other states should realise the worth of tourism and double the business. Prime Minister Manmohan Singh is with us and I hope *Hum Honge Kamyab!*" said Sahai.



(L-R): Subodh Kant Sahai, Union Minister for Tourism; Sanjeet, Co-chairperson, FICCI Tourism Committee; Dipak Deva, CEO, India & South Asia, Kuoni; Jyotsna Suri, Chairperson, FICCI Tourism Committee; Digambar Kamat, CM, Goa; RH Khwaja, Secretary, MOT; Subhash Verma, President, ADTOI

Khwaja stated, "Domestic tourism is the backbone of tourism in India." Referring to safe, sustainable and honourable

tourism, he said, "The buck starts and stops with the state governments. We need to work with a common mission-vision framework."

Kamat claimed that Goa survived the recession because of domestic tourism. "It is the domestic tourists who spend money in Goa.

Every Christmas, Goa is full with domestic travellers spending large sums." He also wanted airlines to look at reducing fares to Goa in season time.

Jyotsna Suri announced that the Great Domestic Tourism Bazaar would be held every year in Delhi from August 2012. She also talked about an Incredible India Travel Card in collaboration with Yes Bank with the tag line 'Say Yes to Incredible India'. This will allow a hassle-free cashless travel for the traveller.

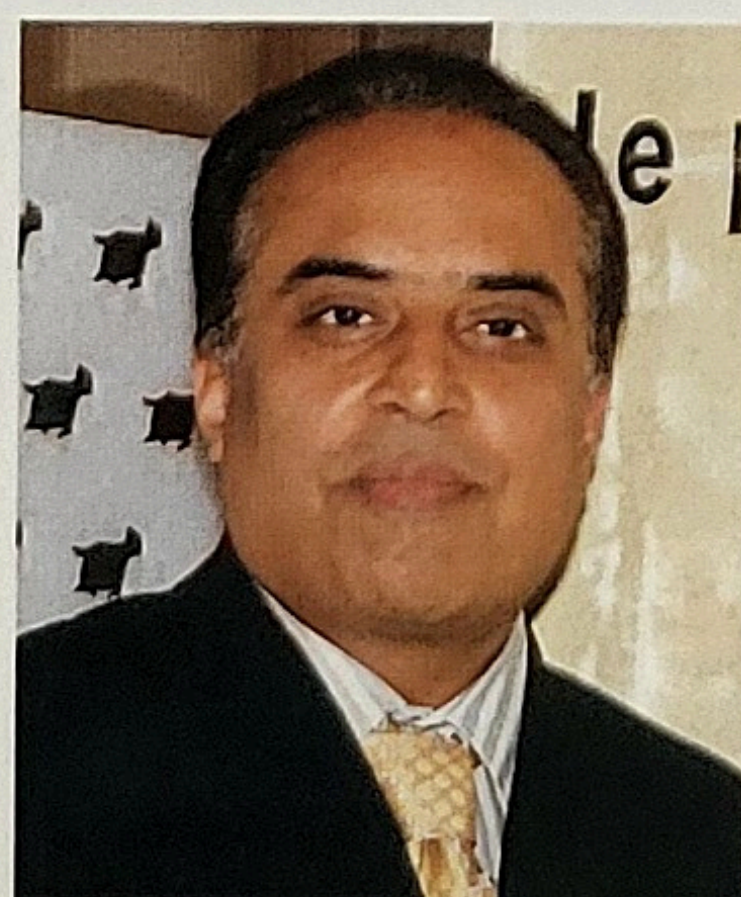
Verma said, "The best thing about domestic tourism is: no passports, no visas and no foreign exchange!" Deva emphasised on the need of faster and more efficient trains. 🚂

Robust participation @ PATA Travel Mart

The global travel trade today is looking at the PATA Travel Mart 2011 in Delhi to tap business opportunities, which will also be an ideal platform to showcase incredible India.



Bill Calderwood
Interim CEO
PATA



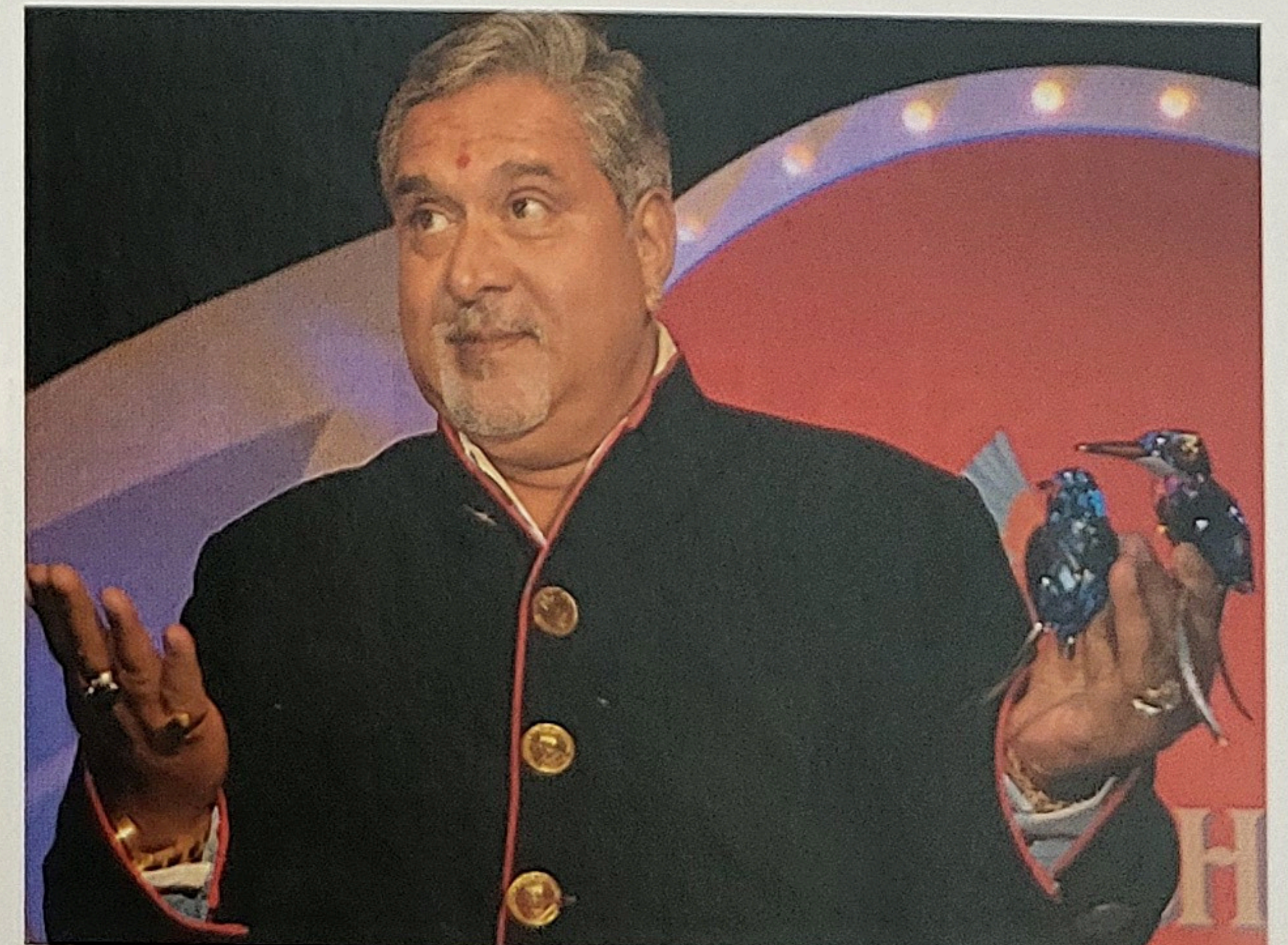
Arjun Sharma
Vice Chairman
PATA India Chapter

See full story on page 6 ▶

An evening with Mallya

Kingfisher Airlines honoured their top performers from all over India by inviting them for an evening get together at the Leela Hotel & Resorts in Delhi on July 28, 2011.

Contd. on page 40 ▶

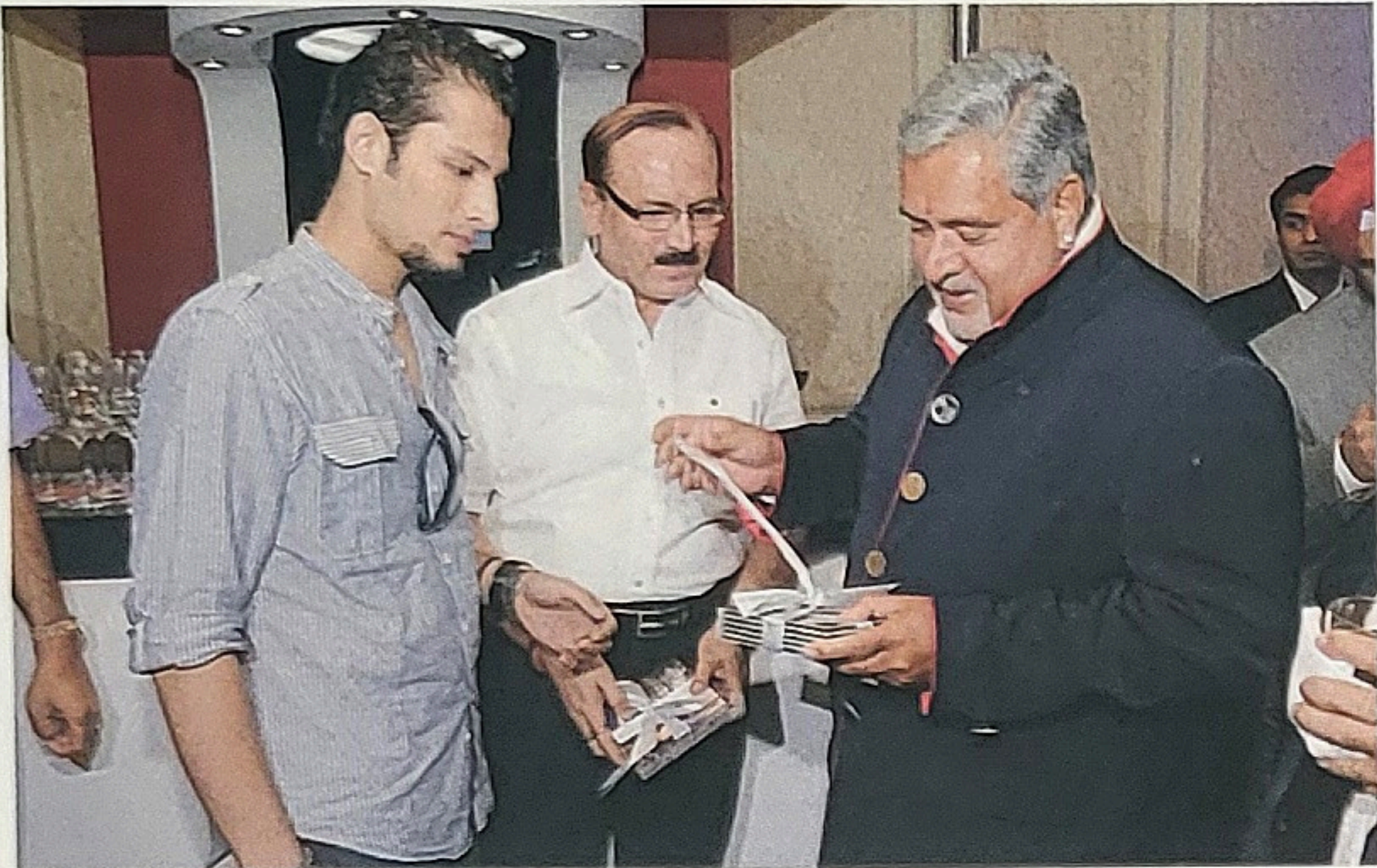


Dr. Vijay Mallya, Chairman, Kingfisher Airlines

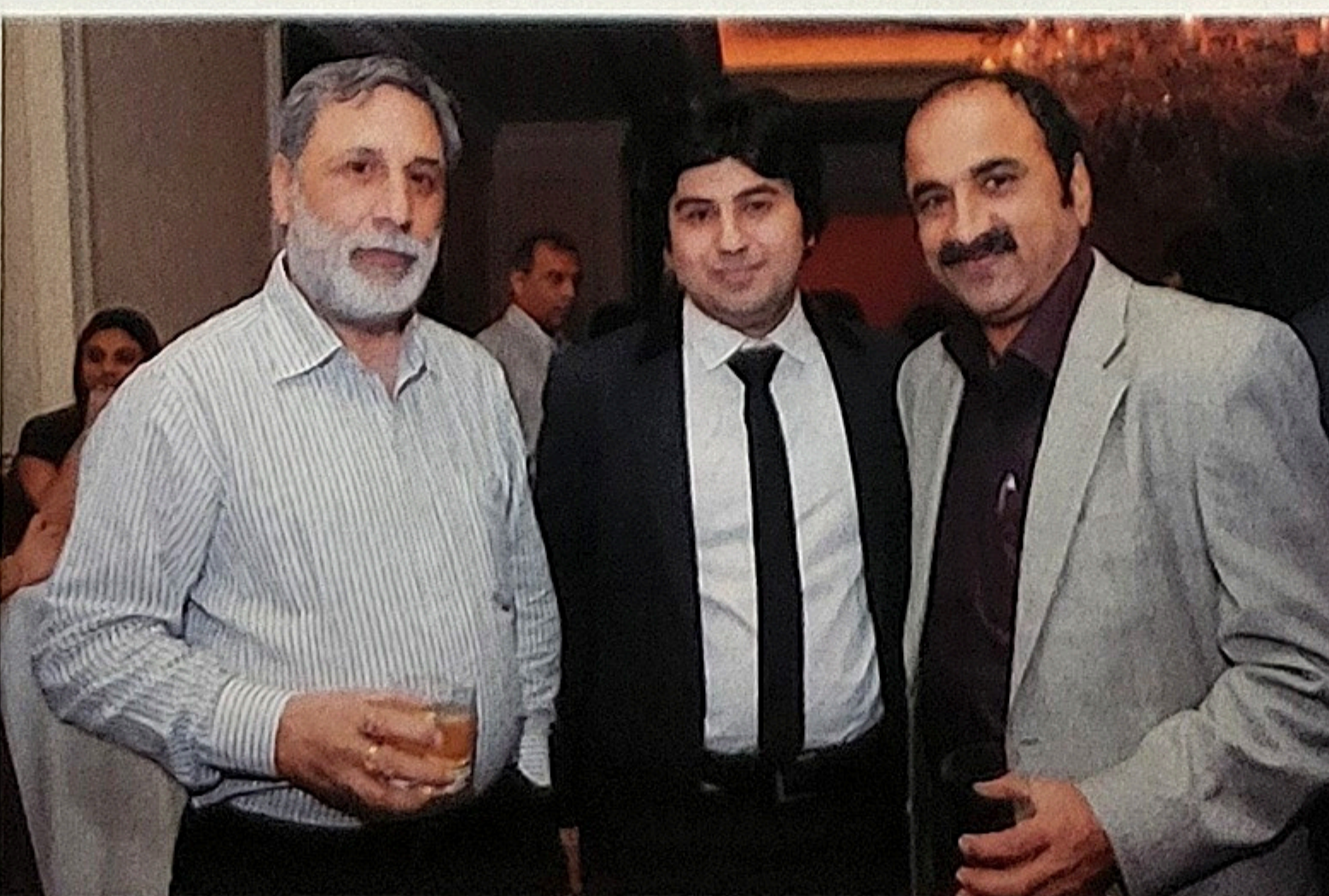
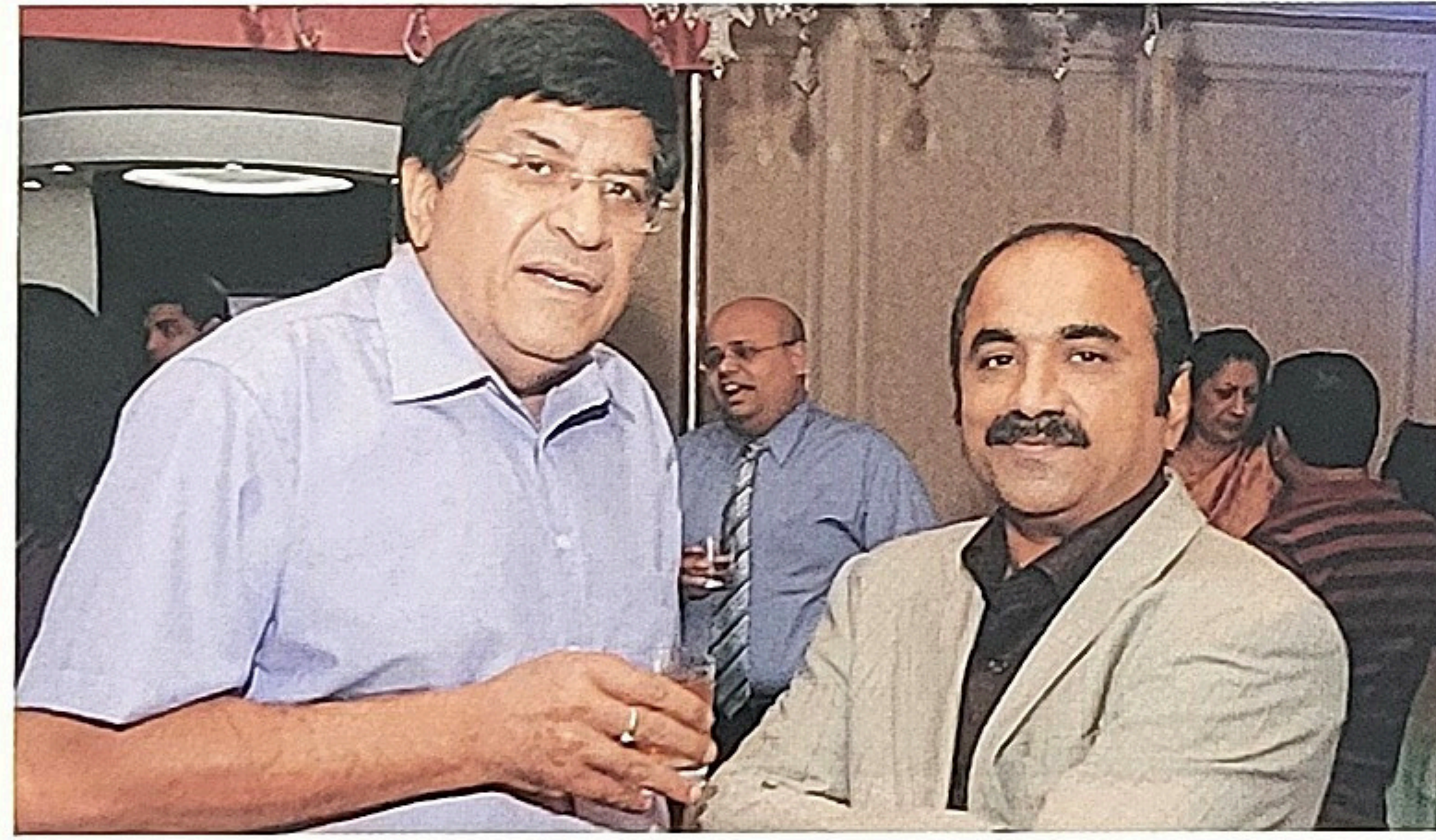
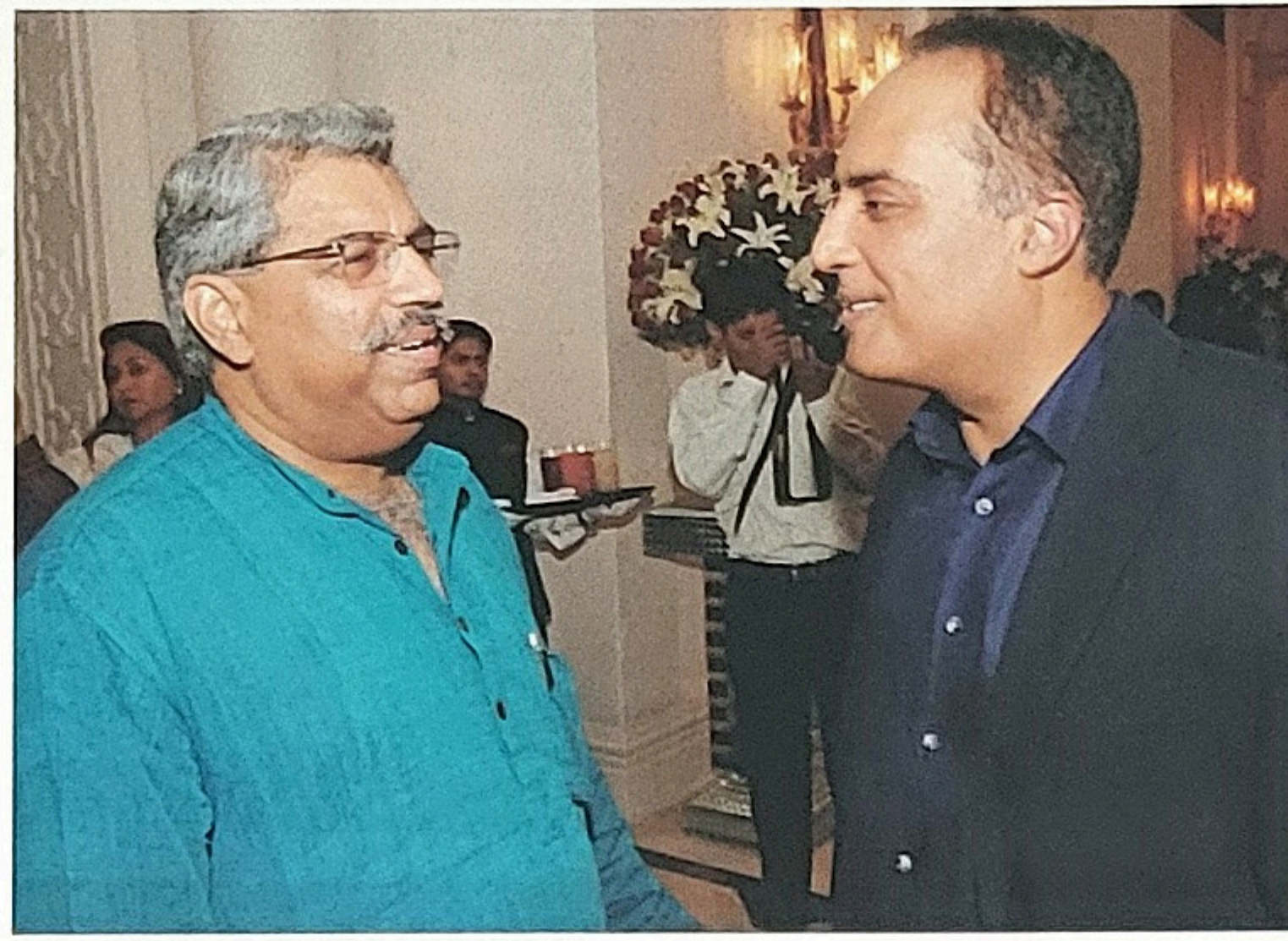
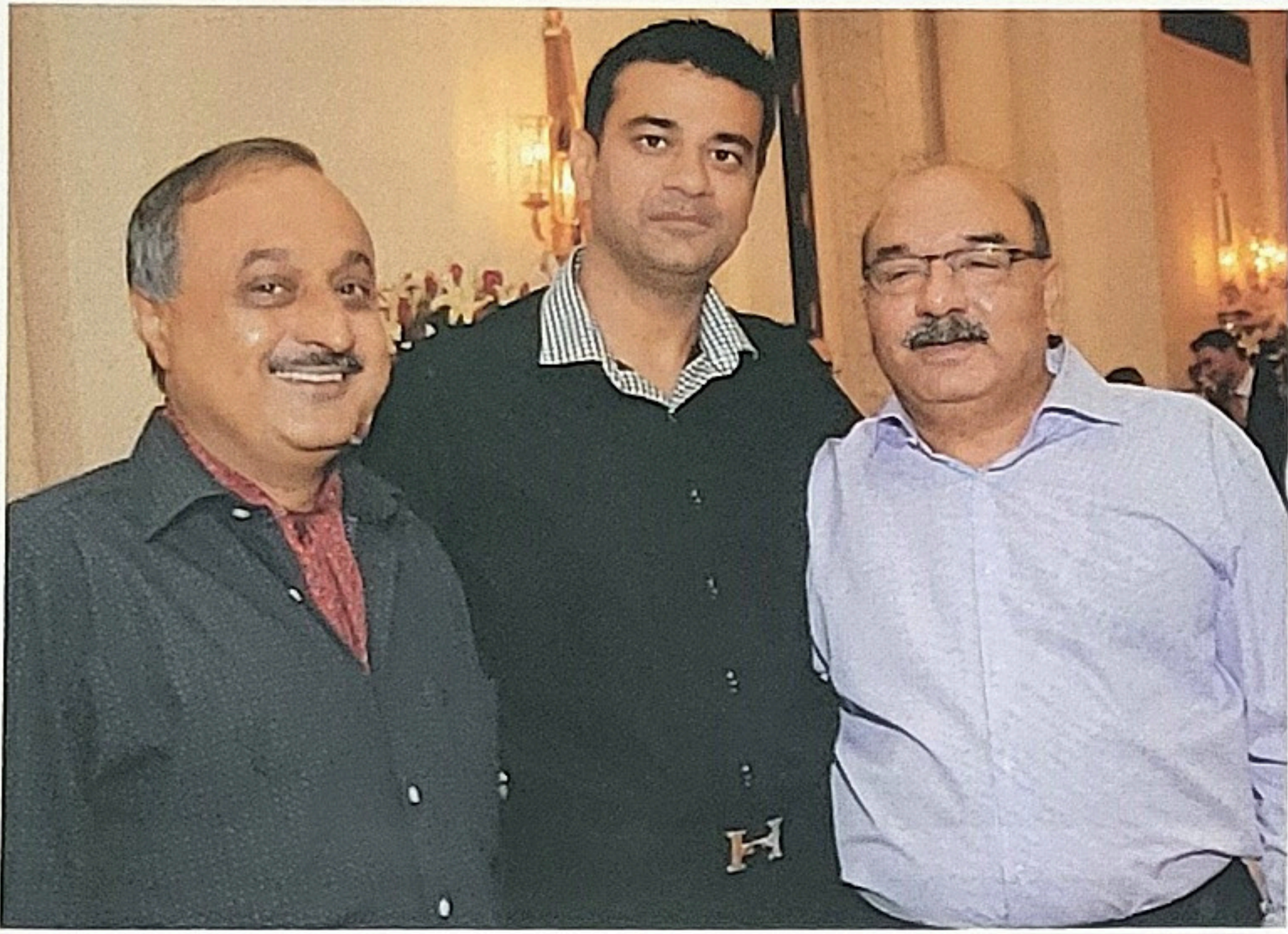
Kingfisher thanks its top performers

Contd. from page 1 ▶

Invitees were flown in from across the country and hosted at the Leela. It was a fun evening with **Dr. Vijay Mallya** playing the perfect host through the entire evening, spending time with each and every guest. "I trust and believe in travel agents and our policy has always been to work with them," he said amidst cheers. Out of the 45 awards won by Kingfisher in the last five years, 28 of them have been in foreign countries, in competition with the best. Dr. Mallya said, "I am very happy that we won two World Airline Awards (Best Airline in India & Central Asia and the Staff Service Excellence Award for India & Central Asia) at the Paris Air Show." He went on to give full credit to the Kingfisher boys and girls, who face the customers every day. "It is their effort," he said, "The award belongs to them!"



I trust and believe in travel agents: Mallya



Kingfisher hosts the travel trade

Contd. from page 41

