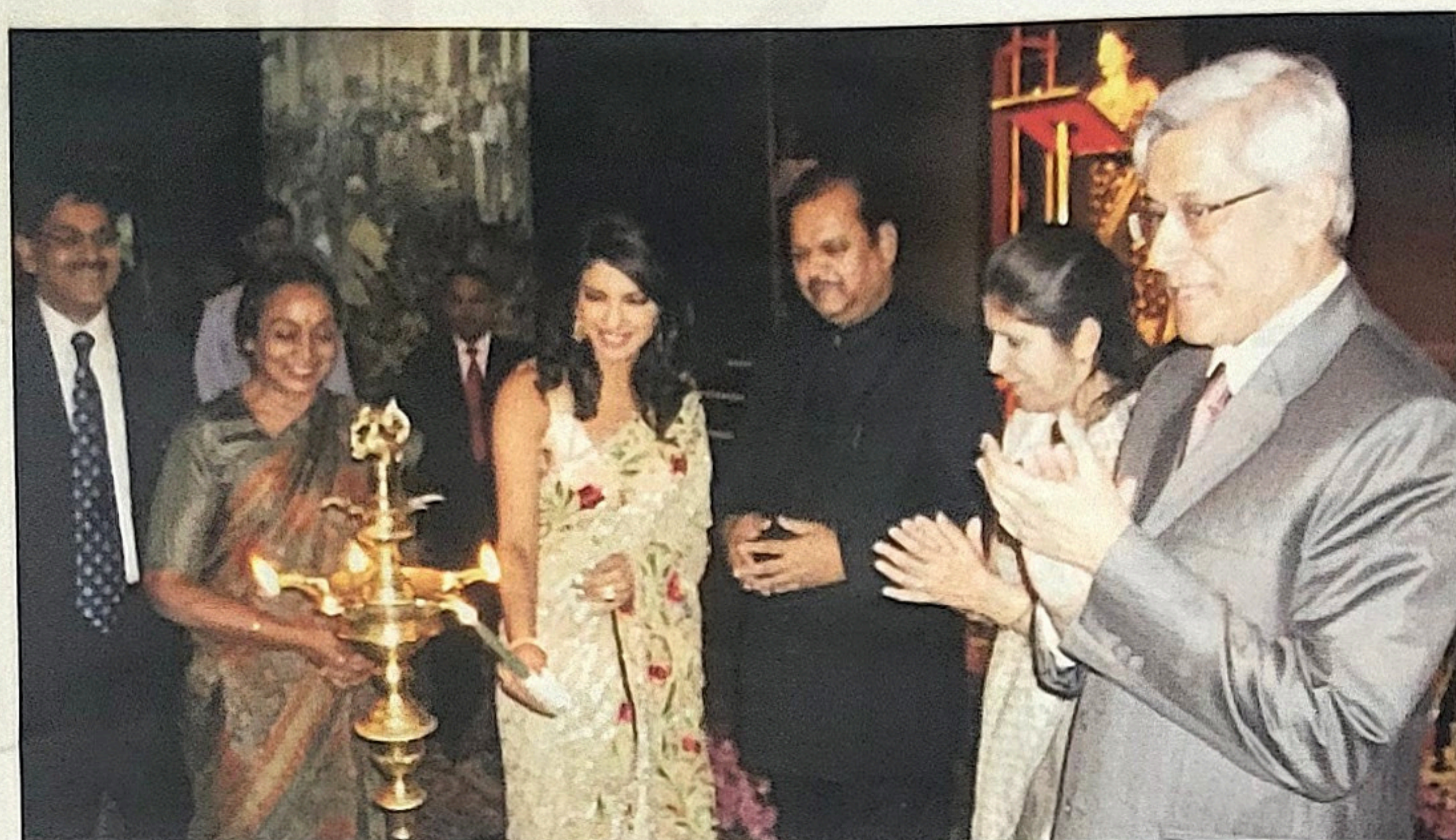


Success rewarded at National Tourism Awards

Subodh Kant Sahay, Union Minister for Tourism recently presented the National Tourism Awards for 2009-10 in New Delhi. Best State/UT award for tourism infrastructure and tourism-related programmes under North-East category was bagged by Sikkim while for rest of India, it went to Madhya Pradesh. Best Tourism Film award went to Karnataka produced by Karnataka Tourism. Karnataka Tourism and Rajasthan Tourism were adjudged joint winners for Best Tourism Promotion Publicity Material by States/ UTs.





L-R: Sanjay Kothari, Meira Kumar, Priyanka Chopra, Subodh Kant Sahay, Dipali Khanna and Rajen Habib Khwaja

Accolades galore at the National Tourism Awards

The Government of India recently presented the National Tourism Awards for the year 2009-10 in New Delhi.

TT BUREAU
The awards were presented by Meira Kumar, Speaker, Lok

Sabha; Subodh Kant Sahay, Union Minister for Tourism; Rajen Habib Khwaja, Secretary, Ministry of Tourism; Sanjay Kothari, Additional Secretary, Ministry of Tourism and Dipali Khanna, Additional Secretary and Financial Advisor, Ministry of Tourism. Cine artist Priyanka Chopra was the Guest of Honour at the award ceremony.

While presenting the National Tourism Awards, Subodh Kant Sahay, Union Minister for Tourism said that the Ministry of Tourism will carry out an audit of its Rural Tourism Projects to ensure that this important initiative is not lost. He said that Rural Tourism while providing a varied and vivid experience can also expose the visitors to different ways to live life.

"The key for the development of tourism in future would be research, collaboration, innovation, public private partnership and sustainability. While culture and heritage is going to remain as mainstay of India tourism, the world is going to find our new products like Wellness and Medical Tourism, MICE (Meetings, Incentives, Conventions and Exhibitions) Tourism, Adventure and Sports Tourism including Golf and Polo very attractive," said Sahay.

The Ministry of Tourism, Government of India presents National Tourism Awards to various segments of the travel and tourism industry every year.

List of Award Winners 2009-2010

Travel Agents/ Inbound Tour Operator

Category- I

- 1st: Kuoni Travel India Pvt. Ltd., Gurgaon
- 2nd: Le Passage to India, New Delhi
- 3rd: Thomas Cook (India) Ltd., Mumbai

Category-III

- 1st: Tushita Travels Pvt. Ltd., New Delhi
- 2nd: Abercrombie and Kent India Pvt. Ltd., New Delhi
- 3rd: Orient Express Pvt. Ltd., New Delhi

Category IV

- 1st: Holidays to Treasure India Tours Pvt. Ltd., Gurgaon
- 2nd: Travel Inn (India) Pvt. Ltd., New Delhi
- 3rd: Indian Legends Holidays Pvt. Ltd., New Delhi

Category V

- 1st: South Tourism, Trichy
- 2nd: India Safari and Tours Pvt. Ltd., New Delhi
- 3rd: Vasco Travel Pvt. Ltd., Noida

Category VI

- 1st: Ancient India Travels Pvt. Ltd., New Delhi
- 2nd: Worldview Tours Pvt. Ltd., New Delhi
- 3rd: The Travel Planners, Thiruvananthapuram

Tourist Transport Operator

Category I

- 1st: Ajay Travels Pvt. Ltd., New Delhi
- 2nd: Bakshi Transport Service Pvt. Ltd., New Delhi
- 3rd: Parveen Travels Pvt. Ltd., Chennai

Category II

- 1st: Rajindera Bus Service Pvt. Ltd., New Delhi
- 2nd: Alwar Tourist Transport Service, New Delhi
- 3rd: Heat Travels and Tours India Pvt. Ltd., Siliguri

Domestic Tour Operator

- 1st: Panicker's Travel (India) Pvt. Ltd., New Delhi
- 2nd: Choudhary Yatra Co Pvt. Ltd., Nashik
- 3rd: Rao Travels (Regd), New Delhi

Adventure Tour Operator

- Rimo Expedition, Gurgaon

MICE Operator

- Alpcord Network, (Travel and Conferences Management Company), New Delhi

Most Innovative Tour Operator

- Adventure World (India) Pvt. Ltd., New Delhi

Best Eco-friendly practices by a Tour Operator

- Andhra Pradesh Tourism Development Corporation

Tour Operator promoting Niche Segments other than Adventure and MICE

- Medi Connect India- A unit of Indian Holiday, New Delhi

Best Hotel

- Five Star Deluxe**
Jai Mahal Palace, Jaipur

Five Star

- The Gateway Hotel Pasumalai, Madurai

Four Star

- Vivanta by Taj, Kumarakom

Three Star

- Brunton Boatyard-Kochi

Two Star

- Resorte Marinha Dourada, Goa

Best Heritage Hotel

- Basic**
Samode Haveli, Jaipur

Classic

- Coconut Lagoon, Kumarakom, Kottayam

Grand

- The Lalit Grand Palace, Srinagar

Best Eco-Friendly Hotel

- ITC Grand Central, Mumbai

Hotel Providing Best Facilities for the Differently Aabled Guests

- The Lalit, New Delhi

Best Incredible India Bed and Breakfast Establishment

- Gold**
Marv Home, Nagpur

Best Convention Centre

- Lulu International Convention Centre, Thrissur
The Ashok, New Delhi

Best State

- Rest of India**
1st: Madhya Pradesh
2nd: Andhra Pradesh
3rd: Kerala and Rajasthan

Best Tourism Promotion Publicity Material (States and UT) - Joint Winner

- Karnataka Tourism
Rajasthan Tourism

Best Tourism Film

- "Karnataka", Karnataka Tourism

Most Innovative Use of Information Technology

- www.tajmahal.gov.in Directorate General of Tourism,
Government of Uttar Pradesh

Best maintained and Disabled Friendly Monument

- Red Fort Complex, Delhi, ASI Delhi Circle

Best Airport

- Rajiv Gandhi International Airport, Hyderabad

Best Responsible Tourism Project

- Orange County Resort, Kabini, Karnataka

Best Rural Tourism Project

- Bhootgarh Rural Tourism Project, Punjab

MOT confers first 'Atithi Devo Bhava' award to LPTI team

The award inculcates even stronger values and beliefs across the travel and tourism fraternity.

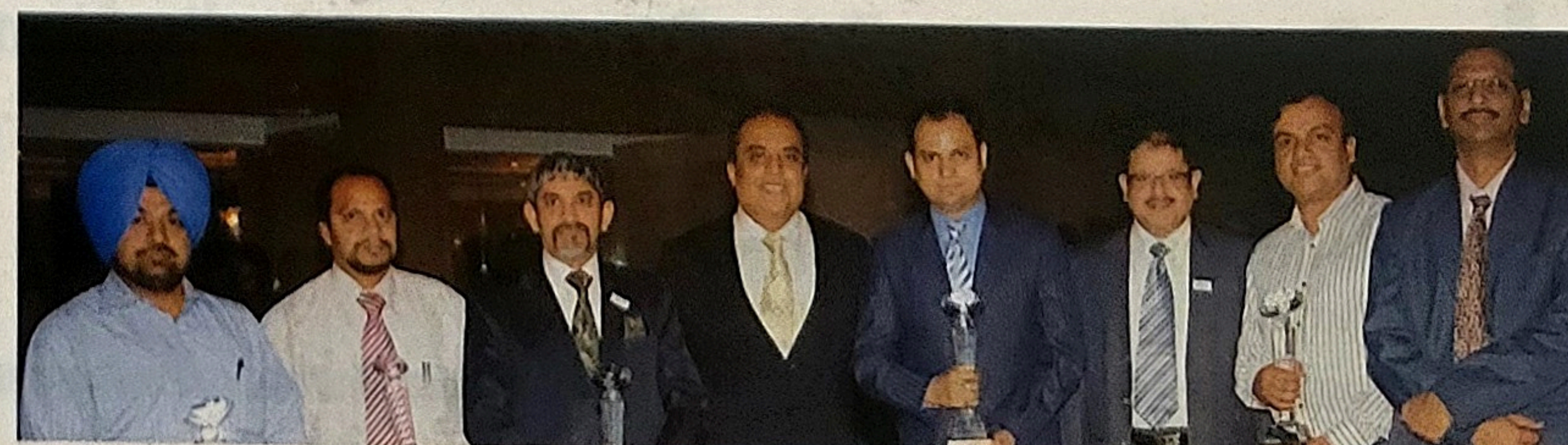
TT BUREAU

The new National Tourism Award for organisations to go beyond their call of duty and imbibe the very meaning of the Incredible India slogan 'Atithi Devo Bhava', literally meaning, 'Guest is God' in

The Le Passage team had shown exemplary courage and bravery in their handling of a Taiwanese Media Delegation, which witnessed a shoot-out incident at Jama Masjid in September 2010.

Post the award presen-

was away to the PATA Travel Mart 2010, Macau. It was disturbing to get the news, but at the same moment I was also proud of our ground team that has shown courage and presence of mind in their handling, thereby minimising injury and saving the



L-R: Happy Singh on behalf of Rangarao the coach driver, Neeraj Mathur - Asst. Vice President- Le Passage to India, Deepak Bhatnagar - Executive Director, Le Passage to India, Arjun Sharma - Managing Director - Le Passage to India, Jatinder Singh - Head Concierge Luxe - Le Passage to India, Vijay Srinivasan -Vice President - Luxe India - Le Passage to India, Vikrant Sharma -Guide and Manish Goel - CFO, Le Passage to India

the inculcation of even are recognised, as they give to continue its efforts in liv-

Tourist Transport Operator

Category I

1st: Ajay Travels Pvt. Ltd., New Delhi
2nd: Bakshi Transport Service Pvt. Ltd., New Delhi
3rd: Parveen Travels Pvt. Ltd., Chennai

Category II

1st: Rajindera Bus Service Pvt. Ltd., New Delhi
2nd: Alwar Tourist Transport Service, New Delhi
3rd: Heat Travels and Tours India Pvt. Ltd., Siliguri

Domestic Tour Operator

1st: Panicker's Travel (India) Pvt. Ltd., New Delhi
2nd: Choudhary Yatra Co Pvt. Ltd., Nashik
3rd: Rao Travels (Regd), New Delhi

Vivanta by Taj, Kumarakom

Three Star

Brunton Boatyard-Kochi

Two Star

Resorte Marinha Dourada, Goa

Best Heritage Hotel

Basic

Samode Haveli, Jaipur

Classic

Coconut Lagoon, Kumarakom, Kottayam

Grand

The Lalit Grand Palace, Srinagar

Best Eco-Friendly Hotel

ITC Grand Central, Mumbai

Most Innovative Use of Information Technology

www.tajmahal.gov.in Directorate General of Tourism, Government of Uttar Pradesh

Best maintained and Disabled Friendly Monument

Red Fort Complex, Delhi, ASI Delhi Circle

Best Airport

Rajiv Gandhi International Airport, Hyderabad

Best Responsible Tourism Project

Orange County Resort, Kabini, Karnataka

Best Rural Tourism Project

Bhootgarh Rural Tourism Project, Punjab

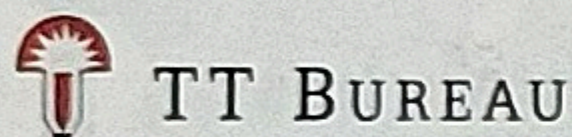
new products like

Wellness and Medical Tourism, MICE (Meetings, Incentives, Conventions and Exhibitions) Tourism, Adventure and Sports Tourism including Golf and Polo very attractive," said Sahay.

The Ministry of Tourism, Government of India presents National Tourism Awards to various segments of the travel and tourism industry every year.

MOT confers first 'Atithi Devo Bhava' award to LPTI team

The award inculcates even stronger values and beliefs across the travel and tourism fraternity.



The new National Tourism Award for organisations to go beyond their call of duty and imbibe the very meaning of the Incredible India slogan 'Aththi Devo Bhava', literally meaning, 'Guest is God' in their business practices has been conferred to the Le Passage to India's luxury division Luxe India team.

The Le Passage team had shown exemplary courage and bravery in their handling of a Taiwanese Media Delegation, which witnessed a shoot-out incident at Jama Masjid in September 2010.

Post the award presentation, Arjun Sharma- Managing Director- Le Passage to India, said, "This incident happened while I

was away to the PATA Travel Mart 2010, Macau. It was disturbing to get the news, but at the same moment I was also proud of our ground team that has shown courage and presence of mind in their handling, thereby minimising injury and saving the lives of our foreign guests." "The institution of the 'Atithi Devo Bhava Award' by the Ministry of Tourism, is I believe, a meaningful step in



L-R: Happy Singh on behalf of Rangaroo the coach driver, Neeraj Mathur - Asst. Vice President- Le Passage to India, Deepak Bhatnagar - Executive Director, Le Passage to India, Arjun Sharma - Managing Director - Le Passage to India, Jatinder Singh - Head Concierge Luxe - Le Passage to India, Vijay Srinivasan - Vice President - Luxe India - Le Passage to India, Vikrant Sharma - Guide and Manish Goel - CFO, Le Passage to India

the inculcation of even stronger values and beliefs across the travel and tourism fraternity, right up to the grass root level where even the efforts of a coach driver

are recognised, as they give their utmost best in delivery of a quality experience. In my opinion, it is actions like this that will continue to inspire and encourage the fraternity

to continue its efforts in living up to the very meaning of 'Aththi Devo Bhava', ie 'Guest is God' truly befitting the ethos of Incredible India!," he added.

FAMILY ALBUM

Cherishing memories of GITB 2010

TRAVTALK brings to you the nostalgic moments of the splendid 3rd edition of the GITB show held last year in 2010 at B M Birla Convention Centre in Jaipur. It will also serve as a ready reckoner to gauge the increase in expectations at the 4th edition of the show.

